

## Postgraduate Thesis Poster Competition 2025

### Assessment Criteria

Posters will be evaluated based on the following criteria for a total of 100 points:

#### 1. Content & Clarity (30 points)

- ❖ **Relevance:** The poster effectively presents major findings of the thesis.
- ❖ **Clarity and Conciseness:** The writing is clear, devoid of irrelevant information, and simple to comprehend.
- ❖ **Logical Flow:** The poster adheres to a formal structure (Introduction, Methods, Findings, Conclusion).

#### 2. Visual Appeal & Design (20 points)

- ❖ **Readability:** Appropriate font size, color contrast, and spacing for comfortable viewing.
- ❖ **Aesthetics:** Symmetrical composition with an appealing color scheme.
- ❖ **Graphics & Figures:** Well-organized, easy-to-understand charts, tables, and images that contribute to understanding.

#### 3. Research Significance & Impact (20 points)

- ❖ **Novelty:** The study presents new information with innovative methodology.
- ❖ **Practicality & Application:** Findings have clear implications for practice.
- ❖ **Conclusion:** The conclusion restates main points effectively.

#### 4. Presentation Skills (20 points) and Time Management: The presentation is delivered inside the 3-minute timeframe.

- ❖ **Engagement with audience:** The speaker confidently and interactively addresses the audience.
- ❖ **Clarity of Speech:** Clear and crisp presentation of research findings.

#### 5. Question & Answer (10 points)

- ❑ **Response Quality:** The participant demonstrates a strong understanding of their research and answers the questions effectively.

**Total: 100 points**

