

Shanker Dev Campus



Tribhuvan University
Faculty of Management

PROSPECTUS-2025

BBA

Bachelor of Business Administration

BBA-F

Bachelor of Business Administration in Finance

BITM

Bachelor of Information Technology Management

BBM

Bachelor of Business Management

Your Gateway to Success



Our History, Our Pride!



Shanker Dev Campus (SDC) is a constituent campus of Tribhuvan University. It is ideally located at the heart of Kathmandu metropolitan city. Shanker Dev Campus has been exclusively offering Management education since its inception. SDC has successfully played the pioneer role in the development of Management Education in Nepal ever since the introduction of National Education System Plan in 1971. Now, SDC family feels proud to find many of its Bachelor and Master's Degree holders assuming key roles in government offices, various financial institutions, corporations and in private sectors.



Message from the Campus Chief

Dear Students,

It gives me immense pleasure to welcome you to our campus — a place where knowledge meets purpose and ambition transforms into achievement. At the heart of our mission lies a deep commitment to nurturing not just competent professionals, but responsible, visionary leaders for the world of business, finance, and technology.

The journey you begin here will be one of exploration, challenge, and discovery. The dynamic global environment demands adaptability, critical thinking, and ethical decision-making. Whether you are pursuing BBA, BBA (Finance), BBM, or BITM, you will find our curriculum thoughtfully designed to blend academic rigor with real-world relevance. Through interactive learning, case studies, industry exposure, and technology-driven pedagogy, we aim to bridge the gap between the classroom and the corporate boardroom.

Education at our college is not confined to textbooks or examinations. It is about shaping your perspective, sharpening your skills, and igniting your passion to make a difference. We encourage you to question, to innovate, and to lead with integrity. Our dedicated faculty, infrastructure, and vibrant campus culture will support you every step of the way.

Remember, success is not just about reaching the top, but about how many lives you uplift along the way. As you move forward, let resilience be your companion, curiosity your compass, and values your foundation. The future belongs to those who are prepared — intellectually, emotionally, and ethically.

We are proud to walk with you on this transformative journey. Let us work together to turn your aspirations into accomplishments and your dreams into lasting impact.

With best wishes for your success,

Asso. Prof. Dr. Kapil Khanal
Campus Chief
Shanker Dev Campus

Programs in Shanker Dev Campus

Programs	Bachelor Level	Master Level
Regular Program	Bachelor of Business (BBS)	Master in Business Studies (MBS)
Special Program	Bachelor of Business Administration (BBA) Bachelor of Business Administration in Finance (BBA-F) Bachelor of Information Technology Management (BITM) Bachelor of Business Management (BBM)	Master in Business Management (MBM) Master in Business Administration in Finance (MBA-Finance)



Message from Program Director

Shanker Dev Campus (SDC) is a premier institution of management education in Nepal, producing competent human resources who hold key positions in government and non-government organizations, both domestically and internationally. It offers a range of undergraduate and graduate programs that blend academic excellence with practical relevance.

As a prominent management institution, SDC boasts a sound academic environment, experienced and qualified faculty, an enriched library, and a central location. SDC's programs are designed to develop students' management knowledge, professional behavior, technological adaptability, and positive attitudes—qualities essential to becoming competent managers, innovative IT professionals, visionary leaders, analysts, and consultants in today's dynamic global environment.

Recognizing the pivotal role of information technology in shaping the future, SDC integrates cutting-edge IT applications, data-driven decision-making, and digital transformation strategies into its curriculum. Our programs equip students not only to lead in traditional business environments but also to thrive in technology-driven ecosystems—whether in fintech, e-commerce, AI-powered enterprises, or other emerging fields. We believe that in the modern workplace, digital literacy and analytical thinking are as vital as leadership and management skills.

We adopt student-centered learning approaches, incorporating interactive lectures, group discussions, case studies, individual and group projects, simulations, and seminars. Courses are enhanced with industry-relevant software tools, real-time data analysis, and exposure to the latest technological trends, ensuring graduates are prepared for both local and international challenges. Highly experienced faculty and practitioners from diverse industries contribute to enhancing both the theoretical and applied capabilities of our students.

Graduates from SDC's programs will stand out through our unique teaching pedagogy, rich academic environment, industry insights, and emphasis on innovation and technology. They will be prepared to take on leadership roles, manage business and technology-driven enterprises, and contribute as consultants, analysts, financial experts, and IT strategists in an increasingly digital economy.

As the Program Director, I warmly welcome new students to join our highly esteemed BBA, BITM, BBM, BBA-F, and programs at SDC—where leadership meets innovation, and management embraces technology.

Asso. Prof. Pitambar Lamichhane
Program Director, Bachelor's Level Special Program
(BBM, BBA, BBA-F, BITM)

Eligibility and Admission Criteria

The candidate applying for admission to all the special programmes of Shanker Dev Campus (BBA, BBA-F, BITM, BBM) must have:

1. successfully completed a twelve-year schooling or its equivalent from any university, board or institution recognized by Tribhuvan University.
2. secured at least 2.41 CGPA with at least grade 'C' in each subject or 60% in 10+2 or equivalent programme.
3. passed entrance test (CMAT).

Eligible applicants are required to appear in the entrance test commonly known as Central Management Admission Test (CMAT) conducted by the Faculty of Management. The test will follow the international testing pattern and standards. It includes the areas like:

- Verbal ability
- Quantitative ability
- Logical reasoning
- General awareness

There shall be altogether one hundred (100) objective questions in the CMAT containing twenty-five (25) questions in each section with a total weight of 100 marks. Student must secure a minimum of 40% in the CMAT in order to qualify for the interview.

Interview

Applicants securing above cut off point marks in the CMAT will be short-listed. Only short listed candidates will be interviewed and selected for admission.

Merit List

Admissions of the students will be strictly on the basis of merit list. Merit list is prepared on the basis of:

1. 50% of CMAT Entrance examination
2. 40% of marks secured in percentage in plus two or equivalent
3. 10% Interview

Make-up Examination

In case of failure in Semester Examinations, students have to appear in Semester-cycle. At the end of 8th Semester, the students fail in any two subjects can appear in make-up examination.

Scholarship and Awards

- The full semester tuition fee will be waived for the previous semesters' topper in each semester.
- Ten percent students in each program will get scholarship as per the provision of Office of the Dean, Faculty of Management.

Evaluation and Grading

The students will be evaluated according to the evaluation and grading system of FOM, TU. Evaluation of students will be made through In-Semester Assessment and End-Semester Examination. In-Semester Assessment is internal assessment that covers 40% and End-Semester Examination covers 60% of the overall evaluation.

In semester examination, all student must secure a minimum of grade point 2.7 in an individual paper, which is a B-. But the student should secure at least 3.0 CGPA (Grade B) to pass the semester. In internal assessment, student must secure at least 3.0 GP

Letter Grade	Cumulative Grade Point Average (CGPA)	Remarks
A	4.00	Distinction
A-	3.70 to 3.99	Very good
B+	3.30 to 3.69	First Division
B	3.00 to 3.29	2 nd Division
B-	2.70 to 2.99	Pass in individual paper
F	Below 2.70	Fail

Internal Assessment & Evaluation

Internal assessment evaluation includes First and Second Assessments and Pre-Semester Send-up Test, which constitute 40% marks. The marking of Internal Evaluation of Students' performance has been divided into following sub-divisions:

- I & II Assessments
- Attendance
- Homework / Class work
- Field or Project Work
- Pre-Semester Send-up Test
- Discipline
- Group Discussion / Group Exercise
- Presentation and Problem Solving

Teaching Pedagogy

Student-centered teaching is what the basic of BBA, BBA-F, BITM and BBM is. SDC faculty members are exceptionally qualified and experienced in student-centered teaching system. Besides, most of them are researchers and experts in their respective fields, who possess expert knowledge of their subject of area as well as all essential pedagogical skills.

This technologically advanced and student-centered teaching follows the following pedagogical procedures in SDC:

- Classroom Lectures
- Practical Exercises
- Simulation
- Group Discussion & Group Exercises
- Case Studies
- Laboratory Works
- Project Works, Term Papers and Presentations
- Seminars
- Internship

Computer Lab

SDC has managed well-equipped computer labs with adequate number of computers with all essential software facilities for all programs. Students can make the best use of computer lab facilities for various purposes along with doing their regular courses of Computer practical. Our lab is connected with high broad band internet facility.

Multi-media

Research and Presentations are the integral parts of BBA, BBA-F, BITM and BBM study. To facilitate students for their brilliant presentations, SDC Management has managed the adequate number of Multimedia projectors. Not only the students utilize Multi-media projectors for their report presentations, but various faculty members also utilize them for the better and smart teaching. Every student should show initiation to be expert in the area of presentation.

Student Identity Card

Each full time student will be issued with an identity card. This card should be presented on demand while entering into the campus premises or using campus facilities. Loss of identity card must be reported immediately and a new copy will be provided on payment of NRs. 100.

Graduation Requirement

The BBA, BBM and BBA-F degree are awarded on its successful completion of the following requirements:

- The successful completion of 120 credit hours as prescribed with a minimum of passing grade in all courses with an aggregate CGPA of 3.0.
- Attainment of a minimum of grade "B" in the Internship programme.
- Completion of the programme within seven years from the time of registration.



Library

SDC has a well equipped library with a complete set of text books, adequate numbers of reference books and journals related to BBA, BBM, BBA-F, BBS and MBS programmes. A separate mini library has been maintained for BBA students' purpose in the BBA building itself. At present, the library has approximately 40,000 books for the use of students. Besides, SDC has also provided the photocopying services in the library at the subsidized rate.

Internship

Internship is an integral part of BBA, BBA-F, BITM and BBM program. Students of 8th semester compulsorily take part in internship of 8 weeks. They have received internship facilities in renowned financial and industrial organizations or in some other reputable corporations and business houses in the initiation of SDC Management. It is a matter of pride for the SDCians that they have been receiving due attention in their internship places and some of the intern students have been offered jobs in the organizations they had been interns.



Sports and Co-Curricular Activities

SDC management is highly conscious that classroom study needs to be supplemented by co-curricular activities. Thus, regarding students' overall development as management graduates, SDC organizes various sports and co-curricular activities. SDC has a full-length Basketball Court, an International standard TT board, Volleyball Court etc. Students participate in various inter-campus tournament of Cricket, Football, Basketball etc. Students also organize various co-curricular activities like Quiz Contest, Essay Writing Competition in their own initiation. They display their managerial skills in such events.

Tour

SDC Management, jointly with students, organizes tours in different destinations of Nepal and India. Students of 4th semester go to a shirt tour of various destination inside Nepal. Students of 5th semester go to a one-week tour in Nepal or India. Finally students of 7th semester enjoy a long tour of Nepal or India.

Uniform

SDC students are strictly required to wear the assigned uniform in order to maintain uniformity among students. Besides, the uniform has also been assigned to maintain the striking identity and recognition. It is this uniform that will maintain the difference. The uniform consists of cream color shirt, gray pant and tie with SDC logo engraved on it and black leather shoes. Every student is required to wear the assigned uniform within the campus premises to mark their decent presence and discipline.





Free Students' Union: An Introduction

Free Students' Union (FSU) is a students' union which has been established for the welfare of students. It has always played the role of a partner of students. Whenever students have been found in trouble, FSU has come up with the required degree of assistance. FSU of Shanker Dev Campus has always worked harder to make Shanker Dev Campus a reputable educational institution. Students get full cooperation from FSU here. Besides, FSU helps the campus by organizing various co-curricular and social events too.

Graduation Programme

Every outgoing batch is given a grand farewell by the juniors. Basically, the 6th Semester students organize the programme. They organize this programme to pay a great respect to their seniors who welcomed them in the college. They cherish the occasion to keep their memory alive for their whole life. It is a moment of both happiness and sadness.

Guest Lectures

Guest lectures are the part of every semester studies. Apart from SDC's regular conduction of classes by its faculty members, SDC Management arranges various guest lectures classes. SDC Management has continuously been in contact with various professors, Business and Management experts to facilitate our students with exclusive guest lectures. Basically, the Management arranges such lectures with the consultations of faculties at the end of each semester. The guest lecturers are invited regarding their expertise and availability.

It is believed that such lectures highly benefit students amass, sometimes, unprecedented fabulous knowledge. Students receive real job place knowledge from guest lectures as they are the experts managerial people who are currently at work.

Welcome Programme

SDC Management assists senior students organize Welcome Programme for the newcomers to make them formally the SDC family. They conduct the programme mixing some cultural blend in an emotional environment with all formal tone and touch. They perform various entertaining programmes as well.





BBA

Bachelor of Business Administration



Message from the Deputy Director

Dear Students, Faculty, and Well-wishers,
Warm greetings to all of you!

As the Deputy Director of the BBA program, I am proud to be part of a team that is dedicated to shaping future professional leaders. Our motto is to provide students with the knowledge, skills, and values needed to succeed in today's dynamic world. We focus on quality education, practical learning, and strong professional ethics.

Every year, the face of learning evolves, urging us to embrace new trends, adapt with agility, and master the skills required to meet the ever-changing demands of the global market. In this context, education must go beyond theory—it must empower learners with practical capabilities that align with international needs and standards. I firmly believe educational institutions should aspire to nurture the unique character of every learner. Today's truly competent human resource is a fusion of knowledge, curiosity, courage, creativity, and leadership—and our preparation must reflect this vision.

When we succeed in cultivating such character, we open the doors to creativity and innovation for our students. Here, we teach not to fear failure, but to pursue excellence with determination. Our focus is not on rigid moralizing about what must be done, but on nurturing self-discipline as the foundation for becoming a skilled, responsible, and impactful individual. In this commitment, we stand resolute.

As one of the pioneers of management education, Shanker Dev Campus remains dedicated to the holistic upliftment of students—strengthening both academic and professional skills. Each year, we celebrate inspiring stories of student achievement. At SDC, learning extends far beyond textbooks, exams, and classrooms; it encompasses equal opportunities for every student to participate in diverse academic, extracurricular, and leadership-building experiences. Here, students not only develop moral and social character, compassion for nature, and respect for values, but also grow into confident leaders and well-rounded human beings. My personal wish is that you shape yourselves into adaptable and resilient personalities during your academic journey.

On behalf of the entire Shanker Dev Campus family, I warmly welcome you and wish you the very best in achieving excellence and reaching new heights.

Thank you.

Laxman Raj Kandel, PhD
Deputy Director
BBA Program



An Introduction

Apart from BBS and MBS studies, SDC introduced a new programme Bachelor of Business Administration (BBA) of Tribhuvan University in 2002. TU BBA, a four year, 120 credit hour, new academic programme, is an object-oriented business management programme. It is a full time day programme under Faculty of Management (FOM), TU with 8 semesters covering an international standard period of 4 years. The programme aims to prepare knowledgeable, skillful, confident, and self-motivated professionals who will be able to perform competitively in organizations of the modern age.

The BBA programme is a practical and valuable means of gaining a business qualification that provides an exposure to the challenges of doing business in a global context. The programme has a wide coverage of conceptual inputs and has emphasis on practical applications that familiarize students with the overall functioning of organizations and their interactions with the total environment within which they operate.

BBA Programme's Objectives

The mission of FOM's Bachelor of Business Administration (BBA) Programme is to develop socially responsive, creative, and result oriented management professionals to fill up the middle level managerial positions in the rapidly growing business sector in Nepal and abroad.

The specific objectives of the BBA programme are to:

- Prepare students to take-up middle level managerial positions in the business sector
- Develop students' skill in object-oriented business management capable of understanding and solving practical business problems creatively.
- Provide professional management education with a blend of computer and management information system courses.
- Prepare students to proceed onto post graduate level study in business administration.

Special Awards

- Dr. GOVINDARAM AGRAWAL Medal will awarded to the student for securing highest CGPA in BBA.
- Prof. Dr. MANOHAR KRISHNA-RIMA DEVI Medal will be awarded to the student who secure highest CGPA taking Finance as specialization.



Course Cycle

The following chart shows the total courses and credit hours offered to altogether 8 semesters required for the completion of BBA Programme.

1st Semester (15 Credit Hours)

Course Code	Subject	Credit Hours
ENG 201	English - I	3 Credit Hours
MGT 231	Foundation of Business Management	3 Credit Hours
ECO 203	Micro Economics for Business	3 Credit Hours
MTH 201	Business Mathematics - I	3 Credit Hours
IT 231	IT and Applications	3 Credit Hours

5th Semester (15 Credit Hours)

Course Code	Subject	Credit Hours
MGT 236	Business Environment	3 Credit Hours
ACC 204	Taxation and Auditing	3 Credit Hours
MGT 205	Operations Management	3 Credit Hours
IT 233	Business Information System	3 Credit Hours
PSY 202	Psychology	3 Credit Hours

2nd Semester (15 Credit Hours)

Course Code	Subject	Credit Hours
ENG 202	English - II	3 Credit Hours
ACC 201	Financial Accounting	3 Credit Hours
ECO 204	Macro Economics for Business	2 Credit Hours
ECO 205	Seminar on Contemporary Issues of Macro Economics 1	1 Credit Hours
MTH 202	Business Mathematics II	3 Credit Hours
IT 232	Database Management System	3 Credit Hours

6th Semester (15 Credit Hours)

Course Code	Subject	Credit Hours
RCH 201	Business Research Methods	3 Credit Hours
FIN 208	Financial Markets and Services	3 Credit Hours
SOC 204	Nepalese History and Politics	3 Credit Hours
MGT 237	Entrepreneurship and Business Resource Mapping	2 Credit Hours
MGT 238	Practicum on Business Plan	1 Credit Hours
IT 204	E-Commerce	3 Credit Hours

3rd Semester (15 Credit Hours)

Course Code	Subject	Credit Hours
ENG 203	Business Communication	3 Credit Hours
STT 201	Business Statistics	3 Credit Hours
MGT 232	Leadership and Organizational Behavior	2 Credit Hours
MGT 233	Seminar in Leadership & Org. Behavior	1 Credit Hours
FIN 206	Fundamentals of Finance	3 Credit Hours
ACC 202	Cost and Management Accounting	3 Credit Hours

7th Semester (15 Credit Hours)

Course Code	Subject	Credit Hours
.....	Specialization	3 Credit Hours
.....	Specialization	3 Credit Hours
.....	Specialization	3 Credit Hours
MGT 239	Business Ethics & Corporate Governance	3 Credit Hours
PRJ 350	Summer Project	3 Credit Hours

4th Semester (15 Credit Hours)

Course Code	Subject	Credit Hours
MGT 234	Legal Environment for Business in Nepal	3 Credit Hours
MGT 235	Human Resource Mgmt. & Technology	3 Credit Hours
SOC 203	Sociology for Business Management	3 Credit Hours
MKT 201	Fundamentals of Marketing	3 Credit Hours
FIN 207	Financial Management	3 Credit Hours

8th Semester (15 Credit Hours)

Course Code	Subject	Credit Hours
.....	Specialization	3 Credit Hours
.....	Specialization	3 Credit Hours
.....	Specialization	3 Credit Hours
MGT 240	Strategic Management	3 Credit Hours
MGT 350	Internship	3 Credit Hours

Career Prospects

Business world is growing vaster. Along with the global growth of business size, demand of quality human resources, trained and efficient, for managerial and various other sectors are at high demand.

SDC BBA is devoted to produce essential human resources necessary for various fields, but especially it has focused on Finance and Industrial Management as specialization courses. Skillful and competent SDC BBA products have ample opportunity in finding

Business organizations within or outside the country to begin and make their career. As SDC BBA products are better-qualified and efficient, either they can haunt Organizations in manufacturing or service, private or public, domestic or international, small or large, profit-making or non-profit making sectors who recruit a number of BBA and BBA-Finance degree holders, or if we could earn enough goodwill, these Organizations who seek to recruit BBA Degree holders may make SDC BBA Products their first choice or haunt.



Shankerdev Campus will always hold a special place in my heart. It's where I grew, not just as a student, but as a person. Winning the Gold Medal was a proud moment, but more than the award, it's the journey that shaped me. I'm deeply thankful to all the teachers who believed in me, even when I doubted myself, and to the friends who made the long days feel lighter. This campus gave me more than a degree, it gave me confidence, memories, and a sense of belonging I'll carry with me forever.

Aakriti Jha (2074 batch)
T.U Topper



A confused mind with tremendous potential like Arjun's got a mentor 'Shanker Dev Campus' that played a role of Krishna in my life. SDC has shaped my skills, broadened my perspective, and brought a better version of myself by giving a platform of opportunities. I am thankful for the friends, teachers, seniors, juniors and invaluable memories that SDC has gifted me. Looking back to 4 years of my bachelors' life, yes, I confidently say choosing SDC was one of the best decisions of my life.

Prashanti Sitaula (2076 batch)
Topper, BBA, 7th Semester



Joining Shanker Dev Campus was a dream come true for me. Ever since I aspired to study here, I knew it was the right place to enhance my skills and capabilities. As a student now, I have experienced remarkable growth. Shanker Dev Campus not only focuses on academics but also on developing all the essential skills needed for a successful career in management. The exposure and opportunities provided by SDC have greatly boosted my confidence. Through this journey, I have learned so much about myself and the broader community. I feel more prepared and capable in every aspect of my studies and future career.

I am truly grateful to Shanker Dev Campus for helping me reach my full potential and for making this journey so enriching.

Palpasa Gautam (2079 batch)
Topper, BBA, 1st Semester



I believe that success in academia goes hand-in-hand with fostering a holistic college experience. Beyond achieving academic excellence, cherish the opportunities to build lasting friendships, engage in meaningful collaborations, and explore diverse perspectives. These experiences are not only enriching but also essential in preparing you for a successful career.

Ritina Tandukar (2076 batch)
Topper, BBA, 6th and 7th Semester



I am deeply grateful to Shanker Dev Campus for their unwavering support and guidance, which played a crucial role in my achievement of a 4.00 GPA in the BBA program at Tribhuvan University. The dedicated faculty have inspired me to strive for excellence, providing invaluable knowledge and opportunities that have prepared me for academic success. This accomplishment is a testament to their commitment and encouragement.

Pranab Koirala (2076 batch)
Topper, BBA, 7th Semester



"My journey at Shanker Dev Campus has been one of learning, growth, and self-belief. Every lecture, challenge, and experience has pushed me to rise above my limits and believe in the power of perseverance. With the guidance of inspiring teachers and the encouragement of peers, I have learned that success is built step by step, through dedication and resilience. I carry forward the lessons learned here with the faith that the dreams I chase today will become the achievements that define my tomorrow."

Bibusha Khanal
BBA, 4th Semester



My academic endeavours persevered when I got the opportunity to experience the immersive pedagogy of the Shanker Dev Campus. The well equipped infrastructure, along with the intellectual faculty members and astute administration, provides an excellent learning environment. I am confident that the knowledge and experience I instilled during my wholesome 4-year journey will definitely advance my career.

Ganesh Acharya (2076 batch)
Topper, BBA, 5th & 7th Semester

SDC BBA Topper Students' Readings

Faculty Members of BBA Programme

SDC BBA has an enormously competent team of faculty members. The faculty members have a very wide range of knowledge in the field of Business Administration, Management and Finance. The professionally ample experience of teachers will certainly benefit the students in their pursuit of higher degree of Management studies. Various University Professors, Associate Professors and Management and Business experts are the regular SDC BBA faculty members.

Management

Dr. Laxman Raj Kandel (Deputy Director)
Mr. Achyut Raj Bhattarai
Mr. Shree Bhadra Neupane
Mrs. Sita Dhital
Mr. Dilli Ram Bhandari
Mr. Prakash Kumar Gautam
Mr. Netra Bahadur Swar
Mr. Kapil Shrestha

Finance

Prof. Dr. Rajan Paudel
Mr. Rishi Raj Gautam
Mr. Pitri Raj Adhikari
Mr. Jabindra Pokharel
Mr. Kiran Thapa
Mr. Uday Niraula
Mr. Kamal Prakash Adhikari
Mr. Bimesh Man Pati
Mr. Rajendra Dhamala
Mr. Sharad Adhikari
Mr. Rajesh Kumar Chaulagain

Economics

Mr. Ramesh Kumar Paudel
Mr. Rishi Ram Pantha
Mr. Binod Shrestha

Computer Science

Mr. Roshan Bhusal
Mr. Sudip Raj Khadka
Mr. Anil Lamichhane
Mr. Sujan Upreti

English

Mr. Binod Sapkota
Mrs. Pratibha Pandit
Mr. Kedar Bilas Nagila
Mr. Gobinda Kaini

Operations Management

Mr. Lal Prasad Aryal

Mathematics and Statistics

Mr. Ananda Panta
Mr. Hari Baniya
Mr. Mahesh Khadka

Research Methodology

Dr. Sajeeb Kumar Shrestha
Dr. Dinesh Basnet

Marketing

Mrs. Jaya Manandhar
Mr. Prajwol Man Shrestha
Mr. Deepak Thapa
Ms. Banita Manandhar

Psychology

Mr. Sanjesh Shrestha
Ms. Nisha Shrestha

Accountancy

Mr. Dhruva Prasad Subedi
Mr. Joginder Goit
Mr. Rama Kanta Bhattarai
Mr. Suresh Panthi
Mr. Bhoj Raj Ojha
Mr. Chet Bahadur Bharati

Business Law

Dr. Dev Narayan Karki
Mr. Satya Narayan Kalika

Sociology

Mr. Durga Bahadur Khatri
Mr. Tika Kaini

Nepalese Society and Politics

Mr. Mohan Prasad Ghimire
Mr. Mukunda Bhandari

Administrative Staff

Mr. Mani Shrestha
Ms. Nalina Shakya
Mr. Deepak Kumar Tamang Lama
Ms. Bimala Parajuli
Mr. Mangal Khadka





BBA-F

Bachelor of Business Administration in Finance



Message from the Deputy Director

Dear Prospective Students and Guardians,

It is with immense pride and enthusiasm that I extend a warm welcome to you on behalf of the BBA (Finance) program at Shanker Dev Campus. As a pioneer institution in management education in Nepal, our campus has a rich legacy of nurturing academic excellence and professional leadership. The BBA (Finance) program stands as a testament to this enduring commitment, designed to meet the dynamic demands of a rapidly evolving global and local financial landscape.

Our program offers a truly distinctive educational experience: a sophisticated blend of core management principles with a specialized and intensive focus on finance. This unique structure ensures that while you gain a comprehensive understanding of business operations and strategic thinking, you simultaneously develop deep expertise in the intricacies of financial markets, corporate finance, investments, and financial analysis. This dual foundation is critical for navigating the complexities of modern business.

Nepal's financial market is currently experiencing unprecedented growth and sophistication, creating a significant and increasing demand for highly capable and ethically grounded finance professionals. Our BBA (Finance) curriculum is meticulously crafted to address this need directly. We are dedicated to developing graduates who possess not only a profound understanding of financial concepts but also superior analytical capacity and robust research skills. You will learn to critically evaluate financial data, make informed decisions, and contribute meaningfully to the financial sector.

To achieve these outcomes, we have assembled an exceptional faculty. Our course delivery is managed by a dedicated team of highly experienced professors and seasoned finance professionals, each bringing a wealth of academic knowledge, practical industry insights, and a passion for teaching into the classroom. They provide mentorship and guidance under the broad, rigorous guidelines set forth by Tribhuvan University, ensuring the highest standards of education. Beyond lectures, we emphasize practical application through case studies, real-world projects, and engagements that bridge theory with professional practice.

Choosing the BBA (Finance) program at Shanker Dev Campus means investing in a future of vast opportunities. You will join a vibrant academic community, equipped with the knowledge, skills, and ethical framework to excel in diverse roles within banking, investment, corporate finance, and beyond. We are confident that your journey with us will be transformative, empowering you to become a skilled, innovative, and impactful contributor to Nepal's financial future.

We eagerly anticipate welcoming you to our campus and supporting you on this exciting educational and career path.

Jhabindra Pokharel
Deputy Director BBA (Finance) Program
Shanker Dev Campus



An Introduction

After immense success of Bachelor of Business Administration (BBA), Shanker Dev Campus has introduced a new course Bachelor of Business Administration in Finance (BBA-Finance) first time in Nepal from academic session 2075, under Tribhuvan University. Rapidly growing finance industry (banking, insurance, stock market, microfinance and finance cooperative), ample scope of employment opportunity in these sectors and strong preference of students to finance subject are the factors of motivation behind the new program. Students attending this course will earn 120 credits, administered in eight semesters spread over four years.

BBA-Finance Programme's Objectives

The objective of this program is to prepare students to be competent for mid-level careers in finance industry within and outside the country. The program aims at creating a sound academic foundation for advanced studies in the field of management in general and finance in particular. In addition, it also aims at preparing professionals how are responsible and responsive to the demands of the society. Specifically, the program aims to:

- enable students to acquire knowledge on core functional areas of management and allied subjects,
- enable students to acquire relevant skills from allied subjects for managerial application,
- enable students to acquire in-depth knowledge on key sectors of financial activities such as corporate financial management, banking, insurance, and capital market and investment,
- inculcate enquiring attitude and develop research skills for innovation, and adoption to ever-changing business environment through research, seminar and practicum, and
- inculcate positive attitude and ethical values among students to develop them as responsible finance professionals and good citizens.



Course Cycle

The following chart shows the total courses and credit hours offered to altogether 8 semesters required for the completion of BBA-Finance Programme.

1st Semester (15 Credit Hours)

SN	Subjects	Credit Hours
1	Principles of Management	3 Credit Hours
2	Microeconomics	3 Credit Hours
3	Applied Mathematics for Business	3 Credit Hours
4	Business English	3 Credit Hours
5	Fundamentals of Information Technology	3 Credit Hours

2nd Semester (15 Credit Hours)

SN	Subjects	Credit Hours
1	Organizational Behavior	3 Credit Hours
2	Financial Accounting	3 Credit Hours
3	Macro Economics	3 Credit Hours
4	Business Statistics	3 Credit Hours
5	Business Communication	3 Credit Hours

3rd Semester (15 Credit Hours)

SN	Subjects	Credit Hours
1	Financial Management	3 Credit Hours
2	Cost and Management Accounting	3 Credit Hours
3	Human Resource Management	3 Credit Hours
4	Basic Psychology	3 Credit Hours
5	Introductory Database	3 Credit Hours

4th Semester (15 Credit Hours)

SN	Subjects	Credit Hours
1	Corporate Finance	3 Credit Hours
2	Financial Markets and Institutions	3 Credit Hours
3	Fundamentals of Marketing	3 Credit Hours
4	Operations Management	3 Credit Hours
5	Management Information System	3 Credit Hours

5th Semester (15 Credit Hours)

SN	Subjects	Credit Hours
1	Business Research Methods	3 Credit Hours
2	Fundamentals of Investment	3 Credit Hours
3	Business and Financial Law	3 Credit Hours
4	Business and Society	3 Credit Hours
5	Entrepreneurship and Small Business Management	3 Credit Hours

6th Semester (15 Credit Hours)

SN	Subjects	Credit Hours
1	Marketing of Financial Services	3 Credit Hours
2	Taxation and Auditing	3 Credit Hours
3	Municipal Finance	3 Credit Hours
4	Fundamentals of Financial Derivatives	3 Credit Hours
5	Project Work	3 Credit Hours

7th Semester (15 Credit Hours)

SN	Subjects	Credit Hours
1	Business Strategy	3 Credit Hours
2	Concentration I	3 Credit Hours
3	Concentration II	3 Credit Hours
4	Elective I	3 Credit Hours
5	Internship	3 Credit Hours

8th Semester (15 Credit Hours)

SN	Subjects	Credit Hours
1	Concentration III	3 Credit Hours
2	Concentration IV (Research and Seminar)	3 Credit Hours
3	Elective II	3 Credit Hours
4	Elective III	3 Credit Hours
5	Business Ethics and Corporate Governance	3 Credit Hours

Grand Total

120 Credit Hours





Being a BBA-F student at Shankar Dev campus has been a wonderful blend of learning, growth, and unforgettable experiences. My journey in BBA-F at SDC is shaping not only my career but also the person I aspire to become. At SDC, BBA-F is more than academics - it's inspiration, guidance, and a second home.

Salina Chitrakar
BBA-F 4th Semester

Hello, I am Diksha Chaudhary, a BBA-F student at Shanker Dev campus. This campus has been a place of learning, growth, and unforgettable experiences, and I'm proud to be a part of it. I'm grateful for the opportunities here that prepare us for a bright future.



Diksha Chaudhary
BBA-F, 4th Semester



"Empowering ambitions, shaping futures." I have always been passionate about learning finance and business-related courses. This enthusiasm perfectly aligns with the environment at Shankerdev Campus, where I am fortunate to learn from highly experienced and expert faculty members. Joining Shankerdev Campus stands as one of the best decisions of my life. Here, I am gaining comprehensive knowledge and practical skills that are essential for my growth. I am confident that graduating from Shankerdev Campus will greatly support my future academic and career aspirations.

Suprada kuinkel
BBA-F 4th semester

My time at Shanker Dev Campus has been a truly transformative journey, one that inspired me to push beyond my limits, sharpened my analytical thinking, and empowered me with the confidence to thrive in the competitive world of finance. The rigorous academic framework, enriched by the mentorship of dedicated faculty, not only enabled me to achieve academic excellence but also equipped me with the ability to think strategically and lead with integrity.



Kabita Rimal
BBA-F, 6th sem topper (4GPA)



I never aimed to be the university topper — I just focused on giving my best every single day. Somewhere along the way, the results followed. What matters most to me isn't the rank, but how much I've grown in confidence, discipline, and perspective. This campus has a way of opening doors you didn't even know existed. If you're willing to work hard, you'll walk out of here with more than just a degree — you'll walk out as a stronger, better version of yourself.

Rohan Shrestha
BBA-F 7th semester

My time at Shanker Dev Campus has been a wonderful experience. I have been fortunate to meet amazing friends and some dedicated teachers who have supported and guided me throughout my bachelor's journey. Their encouragement and kindness have not only helped me grow academically but also helped me grow as a person.



Drishya Bist
BBA-F, 7th Semester
Topper 3rd, 4th and 6th semester

I found the atmosphere more than supportive, with a caring and challenging learning environment. The teachers, colleagues, and seniors made it the most welcoming experience. I came to learn that SDC is all about engaging, experiencing, and unfolding the hidden potential inside an individual. Overall, my experience at Shanker Dev Campus has been incredibly positive.



Krishala Sharma
BBA-F, 4th Semester

BBA - F Career Prospect

The BBA- Finance programme is industry-focused programme. It focused on finance industry which is the rapidly growing industry in Nepal and it is expected to keep up the pace in the foreseeable future. The banking industry has rapidly been expanding in terms of volume of business, branch expansion and employment. The growth is expected to continue in the future too. The insurance sector is also expanding. The stock market has been increasing in depth and breadth. The volume of securities traded in the secondary market has increased enormously in the past few years. The primary market is growing every year and new investment companies and mutual funds are entering into the market. The microfinance and finance cooperatives that number more than 10,000 within the country are in need of skilled manpower. Finally, the recently created federal structure of the country that has established 753 local government bodies will require skilled finance professionals. All these indicators evidence ample scope of employment opportunity in the finance sector.

Faculty Members BBA-F Programme

SDC BBA-F has an enormously competent team of faculty members. The faculty members have a very wide range of knowledge in the field of Business Administration, Management and Finance. The professionally ample experience of teachers will certainly benefit the students in their pursuit of higher degree of Management studies. Various University Professors, Associate Professors and Management and Business experts are the regular SDC BBA-F faculty members.

Management

Dr. Diili Ram Bhandari
Mr. Bharat R. Pant
Mr. Achyut Raj Bhattarai

Finance

Mr. Pitamber Lamichhane
Mr. Jhabindra Pokhrel
Mr. Kamal Adhikari
Mr. Santosh Subedi
Mr. Rajendra Dhamala
Mr. Gyanu Dumre
Mr. Santosh Subedi
Mr. Madhusudan Gautam

Economics

Mr. Rishi Ram Pantha
Mr. Suren Babu Kadel
Mr. Manoj Bhandari

Operations Management

Mr. Yagya Raj Bhattarai

English

Mr. Binod Sapkota

Computer Science

Mr. Anil Lamichhane
Mr. Parichaya Adhikari
Mathematics and Statistics

Mr. Keshar Singh Khatri
Mr. Shankar Bhurtel
Mr. Homnath Pandey

Research Methodology

Dr. Sajeeb K. Shrestha

Marketing

Mr. Bikram Kumar Shrestha
Ms. Rama Adhikari

Psychology

Mr. Sanjesh Shrestha

Accountancy

Mr. Joginder Goet
Mr. Deepak Basnet

Business Law

Dr. Dev Narayan Karki

Sociology

Mr. Durga Bahadur Khatri

Nepalese Society and Politics

Mr. Mohan Prasad Ghimire
Mr. Mukunda Bhandari

Banking and Insurance

Mr. Chuda Raj Adhikari
Mr. Uday Niraula
Mr. Nirajan Timsina

Security Trading & Market Mechanism

Ms. Samikshya Nepal
Mr. Padam Raj Adhikari

Administrative Staff

Mr. Mani Shrestha
Ms. Nalina Shakya
Mr. Deepak Kumar Tamang Lama
Mr. Mangal Khadka





BITM

Bachelor of Information Technology Management



Message from the Deputy Director

BITM, a four year course on technology and business at SDC, aims at maximizing human capital in IT industry of Nepalese and Global Market. It explain design, development and demonstration of the application of idea, model and tools and examine the emerging technology. We are pleased to have an opportunity to build up strategy for your success and career development with the education of exceptional quality.

SDC BITM holds a passionate mission of producing socially responsible creative and result oriented IT professionals to fill up the positions in the rapidly growing IT sector in Nepal and abroad. SDC BITM has been enriched to enable students to acquire high level of skills and practical knowledge required to prepare our students easily accept any kind of management challenges in rapidly growing IT sector today and tomorrow.

Our students have garnered excellent internships; they have been highly praised by the managers of the business and IT sectors where they had been receiving internship knowledge. Now we are confident that this four year BITM Course has prepared our students for ample career opportunities and are capable of understanding and solving any problems related to IT creatively.

Our endeavor at SDC is not just to create dynamic IT graduates who can understand, develop and use technology that gathers and provides information effectively, but also to create responsible citizens who will not only seek jobs from others but create jobs themselves and help create a better world.

Keshar Singh Khati
Deputy Director, BITM Program

An Introduction

Apart from BBS, MBS and BBA Programme, SDC introduced Bachelor of Information Technology Management (BITM) of Tribhuvan University in 2013. It is a full time morning programme under Faculty of Management (FOM), TU with 8 semesters covering an international standard period of 4 years. It has 78 (62%) credit hours of information technology courses, 27 (30%) credit hours of management courses and 18 (14%) credit hours of analytical and support course.

The BITM programme is a practical and valuable means of gaining a business qualification that provides an exposure to the challenges of doing business in a global context. The programme has a wide coverage of conceptual inputs and has emphasis on practical applications that familiarize students with the overall functioning of organizations and their interactions with the total environment within which they operate.

Motto of BITM

“To develop a graduate who are Information Literate not a Computer Literate”

BITM Programme’s Mission and Objectives

BITM is multi faceted discipline that focuses on both Information Technology and Management. It will give you a well-rounded information management education to make you a more versatile and employable graduate .It is an undergraduate academic degree requiring four years of study to acquire it. The mission of FOM's BITM programme is to develop socially responsive, creative and result oriented IT professionals to fill up the positions in the rapidly growing IT sector in Nepal and abroad.

The specific objectives of the BITM programme are:

- To prepare a graduates who can understand, develop and use technology that gathers and provides information effectively, who are able to filter and recognize patterns in that information and who can apply those analysis to achieve business objectives.
- To develop skills in Object-Oriented Software design methods and Data Management System
- To develop skills in Network Management
- To develop understanding of all aspects of management ranging from operation, human resource, marketing, strategy and accounting and finance.
- To develop understanding of all aspects of existing and emerging information technologies and their impact on the Information system function.
- To develop understanding of ethics and greater social responsibility

Career Prospects

Today's Business world heavily relies upon compute and networking for its continued operation. Consequently, most of the organizations are completely computerized and plenty of other organizations are also in the process of transforming from age old manual systems to digitalized systems.

Management information systems assist students to learn how to use computer technology, management and problem-solving strategies to make or improve, managerial decisions. BITM majors get to understand the needs of both business people using their own systems and computer science professionals who create such customized systems.

As a result graduates readily find prestigious jobs for handling numerous tasks required to create and sustain complex financial computer systems globally. In the context of Nepal, the role of such professionals is rapidly gaining ground.

Career by Area

- **Database Designing:** Database designers for implementing database solutions for assorted organizations.
- **Software Engineering:** Database administrator, software project managers in software companies.
- **Knowledge Engineer:** Information Systems Experts for Big Data repositories and Information Systems.
- **Networking:** Networking experts for managing secure networked communication.
- **Software Applications:** Apply computing technology to solve problems outside the everyday computer field for example, in education of medicine.
- **Information Technology:** Develop and manage information systems that support a business or organization.
- **Information Management:** Information Systems Experts designing and implementing information systems to assist decision making.
- **Artificial Intelligence:** Develop computers that simulate human learning and reasoning abilities.





I am pursuing BIM, a program that uniquely blends the technical expertise of IT with the strategic perspectives of management. With every semester, I can feel how this course is shaping us to thrive in today's fast-changing digital era, where technology and business decisions go hand in hand. Through labs, projects, workshops, and interactive sessions, the program has truly bridged the gap between theory and real-world.

What excites me the most is the program's diverse career prospects and endless opportunities. Graduates of BITM can pursue roles such as system analyst, IT consultant, project manager, digital strategist, software developer, business analyst, and even entrepreneurs leading their own startups.

To all freshers stepping in, I encourage you to embrace every opportunity that the institution offers. Be curious, proactive, and make the most of the resources, guidance, and networks around you.

Shaily Nepal, 2081 batch
Campus Topper, BIM, 1st semester



My journey in BIM has been a truly transformative experience. When I first joined, I was filled with curiosity, excitement, and a little uncertainty about what lay ahead. Over the semesters, this program has given me so much more than just academic knowledge, it has shaped my skills, my confidence, and my vision for the future.

The blend of technical courses, management subjects, and practical projects has allowed me to grow not only as a student but also as a professional ready to take on real-world challenges.

What I value most about this journey are the relationships I have built along the way with supportive teachers, talented classmates, and inspiring seniors. The environment has encouraged me to learn to ask questions, explore new technologies, and push myself beyond my comfort zone.

I am still walking along the path of this journey and while I don't know what lay ahead of me, I am sure I can tackle it all so long as I continue to learn and push myself forward.

Jasmin Rai, 2080 batch
TU Topper, BIM, 2nd Semester



The journey from, "Computer, for me, was just a topic in my textbook", to making enterprise level applications. If you're reading this then you are probably going to be part of SDC which is an important part of my journey. There's no denying that there's a vast gap between what you study and what you have to do in industry. But trust me, never take it as an excuse for not studying. What you learn here is a key to your successful career. You need to adapt to new environments and learn new technologies as fast as you can, and here comes your academics in rescue. And, always remember this: "The one who knows nothing, Knows everything".

Prasant Chaudhary, 2075 Batch
Info Developer
Junior Engineer (Node JS)



Eight semesters, twenty four internal exams and eight board exams to finally achieve an academic certification. Yet, every day of a tech person is just another examination. Every next day keeps putting their skills to test and adding another stature to reach. So, what keeps a tech person ready for yet another day? A zeal to keep learning and a strong foothold on their skills. I am glad that Shanker Dev Campus is where I chose to build my foundation. Shanker Dev Campus made all the efforts to build a competitive and progressive learning environment accompanied by its dexterous board of faculty members and floor for open interaction between graduated working students and studying students in order to develop mutual growth and bridge the gap between school desk and workspace. With all that I learned within these years, I have been able to compete and find my space in an IT field which I am always grateful about.

Manita Shrestha, 2072 Batch
Swift Technology – Associate Software Engineer



"Focus on the journey, not the destination. Joy is found not in finishing an activity, but in doing it." When I had just finished my Plus Two, I was unsure of my next step. A lot of my friends were going abroad for further studies and I was doubting my decision to study in Nepal. Was I making the right decision? There were so many promising courses and colleges to choose from. Decisions. Decisions. After some research, I found out about Bachelor of Information Management (BIM). When I searched for the best colleges for BIM, I learnt about Shanker Dev Campus and the rest is history. I am so glad I chose Shanker Dev Campus and I am hoping you do the same. We are encouraged to not just focus on academic achievements but also on learning skills that are going to be useful later in our career. I have made so many memories here that I am always going to cherish. The learning environment here has helped me do better in my studies and I will forever be grateful for that.

Sapana Chhetri, 2074 Batch
7th semester – University Topper (2nd and 4th semester)

Course Cycle

The following chart shows the total course and credit hours offered to altogether 8 semesters required for the completion of BITM Program.

First Semester (15 Credit Hours)

Course Code	Subjects	Credit Hours
ITM 101	Introduction to Computing and Information Technology	3 Credit Hours
ITM 102	Structured Programming in C	3 Credit Hours
ENG 103	English I	3 Credit Hours
MGT 103	Foundation of Business Management	3 Credit Hours
MTH 103	Basic Mathematics	3 Credit Hours

Third Semester (15 Credit Hours)

Course Code	Subjects	Credit Hours
ITM 201	Microprocessor and Computer Architecture	3 Credit Hours
ITM 202	Web Programming - I	3 Credit Hours
ITM 203	Database Management System	3 Credit Hours
ACC 205	Financial Accounting and Analysis	3 Credit Hours
STT 204	Business Statistics	3 Credit Hours

Fifth Semester (15 Credit Hours)

Course Code	Subjects	Credit Hours
ITM 301	Operating System	3 Credit Hours
ITM 302	Information System for Business management	3 Credit Hours
ITM 303	Artificial Intelligence	3 Credit Hours
ITM 304	Cyber Security	3 Credit Hours
MKT 303	Fundamentals of Marketing	3 Credit Hours

Seventh Semester (15 Credit Hours)

Course Code	Subjects	Credit Hours
SOC 403	Sociology for Business management	3 Credit Hours
MGT 403	Operations management	3 Credit Hours
MGT 404	Strategic Management	3 Credit Hours
.....	Elective I	3 Credit Hours
ITM 448	Project	3 Credit Hours

Second Semester (15 Credit Hours)

Course Code	Subjects	Credit Hours
ITM 151	Digital Logic	3 Credit Hours
ITM 152	Object Oriented Programming in Java	3 Credit Hours
ITM 153	Discrete Structure	3 Credit Hours
ENG 153	Business Communications	3 Credit Hours
MGT 153	Organizational Behavior & Human Resource management	3 Credit Hours

Fourth Semester (18 Credit Hours)

Course Code	Subjects	Credit Hours
ITM 251	Web Programming - II	3 Credit Hours
ITM 252	Data Structure and Algorithms	3 Credit Hours
ITM 253	Computer Networking	3 Credit Hours
ITM 254	Programming With Python	3 Credit Hours
ECO 253	Economics for Business	3 Credit Hours
ACC 253	Cost and Management Accounting	3 Credit Hours

Sixth Semester (18 Credit Hours)

Course Code	Subjects	Credit Hours
ITM 351	Data Warehousing and Mining	3 Credit Hours
ITM 352	Software Engineering and System Analysis	3 Credit Hours
ITM 353	IT Innovation and Entrepreneurship	3 Credit Hours
FIN 353	Fundamentals of Corporate Finance	3 Credit Hours
MGT 353	Business Environment	3 Credit Hours
RCH 353	Business Research Methods	3 Credit Hours

Eighth Semester (15 Credit Hours)

Course Code	Subjects	Credit Hours
ITM 451	Business Data Analytics	3 Credit Hours
ITM 452	Cloud Computing	3 Credit Hours
ITM 453	E- Commerce and Digital Marketing	3 Credit Hours
.....	Elective II	3 Credit Hours
ITM 498	Internship	3 Credit Hours

Extra Courses & Activities

SDC BITM provide non-credit courses for students throughout the semesters. These non-credit courses and extra activities meet the diverse learning needs of students and improve their skills required for Nepalese & Global IT industries. These courses & extra activities blend academic with industries.

Extra Project:

Semester	Project Domain
3rd	Static web Development projects (HTML, CSS, JAVA script)
4th	Dynamic web development Projects (pHp, Laravel, React frameworks)
5th	Application Development projects (JAVA, Python, Dot net)

Workshop:

Semester	Workshop Domain
2nd	Git Hub
3rd	Graphics Design /UI-UX
4th	JAVA spring framework / Python framework
5th	CCNA- network & security
6th	QA/ Digital marketing/ SEO

6th semester:

Summer project (University project)

7th & 8th Semester:

Internship / Job placement

Other activities:

- Carrier counselling
- Code competition
- Idea peaching
- Hackathon
- Panel Discussion
- Talk show
- Many more....

Faculty Members

SDC BITM has an enormously competent team of faculty members. The faculty members have a very wide range of knowledge in the field of Information Technology and Management. The professionally ample experience of teachers will certainly benefit the students in their pursuit of higher degree of Management studies. Various University Professors, Associate Professors and Management and Business experts are the regular SDC BITM faculty members.

- Keshar Singh Khatri (Deputy Director)
- Rabindra Bhattarai
- Bhoj Raj Ojha
- Dr. Sajeeb Kumar Shrestha
- Ramesh Kumar Paudel
- Dr. Laxman Raj Kandel
- Yagya Prasad Bhattarai
- Narayan G.C.
- Rajan K.C.
- Madhu Poudel
- Dr. Deepak Mahat
- Durga Bahadur Khatri
- Suren Babu Kandel
- Dipendra Neupane
- Rabindra Acharya
- Nabin Dhital
- Nabin Adhikari
- Prabin Maharjan
- Dhruva Gautam
- Anil Lamichhane
- Nirpesh Shakya
- Kabindra Koirala
- Dhan Singh Saud
- Ishwor Shrestha
- Dharanidhar Thakur
- Nabin Manandhar
- Laxman Singh Khatri
- Shailesh Shankhi
- Satya Ram Suwal

Administrative Staff of BITM Program

Rabindra Maharjan
Bidur Gautam
Mangal Khadka





BBM

Bachelor of Business Management



Message from the Deputy Director

Shanker Dev Campus believes in paving the way for a brighter tomorrow. To become a generation enriched with knowledge, values, and vision, we must move forward at the right place and time. The Faculty of Management at Tribhuvan University, like other specialized programs, offers a four-year (eight-semester) Bachelor of Business Management (BBM) program, totaling 120 credit hours. This program is designed to lay a strong foundation for aspiring business leaders and competent managers ready to contribute in diverse sectors both nationally and internationally.

The BBM program at Shanker Dev Campus, a proud constituent of Tribhuvan University, is tailored to nurture future-ready professionals—leaders in business, banking, entrepreneurship, insurance, and other dynamic fields. This program stands out for its flexibility: students are not required to choose a specialization at the outset. Instead, they explore multiple disciplines before selecting from the majors, i.e., Bank Operations and Cooperative Management, Sales and Marketing, Insurance and Risk Management, Entrepreneurship and Enterprise Development. This approach allows students to discover their strengths, interests, and passions while building a broad, interdisciplinary knowledge base and practical skill set.

At SDC-BBM, we are aligning our academic practices with global standards in management education. Our administrators, dedicated staff, and esteemed faculty members adopt a holistic and student-centered approach to teaching and learning. We are committed to fostering dynamic student identities by nurturing their potential, guiding them through academic and personal growth, and solving challenges with available resources.

Our mission is to help students become competent professionals equipped with up-to-date knowledge, diverse skills, and a positive attitude—ready to contribute meaningfully to world-class organizations.

We, the entire SDC-BBM team, warmly welcome students with ambition and the right mindset to join us. Together, let's embark on a successful and fulfilling journey aboard the BBM program. We are confident in our core values and educational practices, and we are here to support your growth every step of the way.

Here, you will find a vibrant learning environment filled with opportunities to develop competence in business, critical thinking, leadership, communication, and more. Undoubtedly, as a BBM graduate, you will be well-positioned for promising career prospects.

On behalf of the SDC-BBM family, I feel privileged to invite you—our future scholars, entrepreneurs, insurance experts, and business leaders—to join us.

**"Let's build your future with the
BBM Program at Shanker Dev Campus."**

Dr. Dinesh Basnet
Deputy Director, BBM Program



Introduction of Program

Shanker Dev Campus (SDC) is a constituent campus of Tribhuvan University. It is ideally located at the heart of Kathmandu valley. Shanker Dev Campus has been exclusively offering Management education since its inception. SDC has successfully played the pioneer role in the development of Management Education in Nepal ever since the introduction of National Education System Plan in 1971. Now, SDC family feels proud to find many of its Bachelor and Master's Degree holders assuming key roles in government offices, various financial institutions, corporations and in private sectors.

After immense success of Bachelor of Business Administration (BBA) and Master of Business Management, Shanker Dev Campus

introduced a new course Bachelor of Business Management (BBM) since 2073.

The BBM program of faculty of management, Tribhuvan University is designed for aspiring business leaders and managers of the future.

The BBM graduates are equipped with the necessary knowledge, skills and self-confidence to assist in effective and successful management, within constantly changing and highly competitive national and global business environment.

Objectives

With the increase in liberalization, privatization, and globalization around the globe, the economic, business, and financial activities have increased tremendously over a period of time in almost all the nations of the world. It has created many opportunities in the area of trade, industry, commerce, finance, investment and allied areas but at the same time, it has also brought many challenges. Basically, competition has increased much more in business and businesses have been employing recent graduates to meet the ever increasing competition. Throughout the past one hundred years' of modern financial history, sudden economic distresses and financial crises of varying magnitudes have occurred in practically in every continent.

Business Management (BBM) program provides students with concepts, frameworks, analytical, problem solving and research

skills to enable them to operate confidently and effectively in a global environment characterized by constant change and requiring flexible and innovative responses at a professional level.

BBM program is designed with the following objectives:

1. Develop students' skills in creative thinking, decision making, leadership, communication, and gain understanding of operations and change.
2. Develop students' understanding of entrepreneurship and innovation, and effective management of business operations in a dynamic business environment.
3. Prepare students for professional life to work as business manager and entrepreneur.



Course Cycle

The following chart shows the total courses and credit hours offered to altogether eight semesters required for the completion of BBM Programme.

First Semester (15 Credit Hours)

Course Code	Subjects	Credit Hours
ECO 203	Microeconomics for Business	3 Credit Hours
ENG 201	English - I	3 Credit Hours
MGT 231	Foundation of Business Management	3 Credit Hours
MTH 201	Business Mathematics - I	3 Credit Hours
SOC 203	Sociology for Business Management	3 Credit Hours

Third Semester (15 Credit Hours)

Course Code	Subjects	Credit Hours
ACC 202	Cost and Management Accounting	3 Credit Hours
ENG 203	Business Communication	3 Credit Hours
FIN 206	Fundamentals of Finance	3 Credit Hours
SOC 204	Nepalese History and Politics 3	3 Credit Hours
STT 201	Business Statistics	3 Credit Hours

Fifth Semester (15 Credit Hours)

Course Code	Subjects	Credit Hours
MKT 201	Fundamentals of Marketing	3 Credit Hours
MGT 205	Operations Management	3 Credit Hours
FIN 208	Financial Markets & Services	3 Credit Hours
IT 231	IT and Applications	3 Credit Hours
	Focus Area Course I	3 Credit Hours

Seventh Semester (15 Credit Hours)

Course Code	Subjects	Credit Hours
	Elective Course I	3 Credit Hours
	Focus Area Course III	3 Credit Hours
	Focus Area Course IV	3 Credit Hours
IT 204	E-Commerce	3 Credit Hours
MGT 239	Business Ethics & Corporate Governance	3 Credit Hours

Second Semester (15 Credit Hours)

Course Code	Subjects	Credit Hours
ACC 201	Financial Accounting	3 Credit Hours
ECO 204	Macro Economics for Business	2 Credit Hours
ECO 205	Seminar on Contemporary Issues of Macro Economics I	1 Credit Hours
ENG 202	English - II	3 Credit Hours
MTH 202	Business Mathematics II	3 Credit Hours
MGT 232	Leadership and Organizational Behavior	2 Credit Hours
MGT 233	Seminar in Leadership & Org. Behavior	1 Credit Hours

Fourth Semester (15 Credit Hours)

Course Code	Subjects	Credit Hours
MGT 234	Legal Environment for Business in Nepal	3 Credit Hours
FIN 207	Financial Management	3 Credit Hours
PSY 202	Psychology	3 Credit Hours
ACC 204	Taxation and Auditing	3 Credit Hours
RCH 201	Business Research Methods	3 Credit Hours

Sixth Semester (12 Credit Hours)

Course Code	Subjects	Credit Hours
IT 232	Database Management System	3 Credit Hours
MGT 236	Business Environment	3 Credit Hours
MGT 237	Entrepreneurship & Business Resource Mapping	2 Credit Hours
MGT 238	Practicum on Business Plan	1 Credit Hours
	Focus Area Course II	3 Credit Hours

Eighth Semester (18 Credit Hours)

Course Code	Subjects	Credit Hours
MGT 240	Strategic Management	3 Credit Hours
	Elective Course II	3 Credit Hours
	Elective Course III	3 Credit Hours
	Focus Area Course V	3 Credit Hours
MGT 350	Project Report Writing/Internship with Report	6 Credit Hours





My time at Shanker Dev Campus has been both challenging and rewarding. The structured BBM program provided a solid academic foundation, while the competitive environment encouraged me to stay focused and consistent. Beyond the coursework, it was the daily interactions with peers, mentors, and professors, along with real-world case studies, that truly enriched my learning experience. These years instilled in me the values of discipline, clarity, and quiet perseverance—lessons I will carry forward well beyond college.

Jinita Tamrakar (2079 batch)
T.U. Topper, BBM, 8th Semester



My time at Shanker Dev Campus has been a truly defining phase of my academic journey. The challenging curriculum, inspiring mentors, and competitive environment constantly motivated me to strive for excellence, eventually helping me secure a position among the top performers at Tribhuvan University. More than just academics, the experience shaped my confidence, mindset and outlook for the future.

Anisha Dahal (2079 batch)
T.U. Topper, BBM, 8th Semester



Being a part of SDC is great and a memory to cherish for a lifetime. Providing peaceful and homely atmosphere for its students, the college genuinely strives to take out best from its students. SDC has not only provided me a platform to explore my talent, it has also made me realize about my strengths and weaknesses. I'm very thankful to the faculty members, mentors, and the entire department of SDC for providing me opportunities to enhance my career.

Pratibha Rimal
5th Semester



As a BBM student of this campus, I would like to welcome all the new comers who select Business Management. SDC does have really experienced teachers who focus on qualitative rather than merely quantitative. For me, education is not all about grades, and SDC has taught me more valuable lesson. I achieved leadership quality, learned to face mass and also gained knowledge to be a good citizen. So, I am thankful towards the campus for giving me chance to realize who I am, what my aims are, and what I need to do. Believe me being an SDCian is always a proud moment.

Pranit Pokharel
4th Semester



SDC, the top management and prestigious college has led me into academic success and enhanced my skills. My learning journey has been immensely enriched by the direction and mentorship provided by the very supportive and committed faculty members. Apart from my studies, SDC life has enabled me to participate in numerous extracurricular activities that have developed my leadership, teamwork, and communication abilities. SDC has given me the confidence, abilities, and information I need to succeed in my future work.

Pushpa Karkee
5th Semester



My experience at Shanker Dev Campus was truly enriching. As the TU Topper in the BBM program with a 4 GPA in the 8th semester, I demonstrated academic excellence. The campus boasts good quality teachers who are supportive and knowledgeable, guiding me throughout my academic journey. I also showcased my competitive spirit by winning multiple inter and intra college girls' BBM futsal tournaments. Active participation in various activities helped me develop valuable skills and expand my network. The combination of academic rigor, sports, and extracurricular activities fostered my personal growth. I'm grateful for the opportunities and experiences that Shanker Dev Campus provided, and I'm confident in my ability to succeed in my future endeavors.

Pratima Bhandari (2079 batch)
T.U. Topper, BBM, 8th Semester



As a student at Shanker Dev Campus, I have experienced firsthand the unparalleled quality of education and the supportive learning environment that make this institution stand out. The dedicated faculty, state-of-the-art facilities, and a curriculum designed to foster both theoretical knowledge and practical skills have truly enriched my academic journey.

Moreover, This college is not just about academics; it's about building a future with confidence and competence. Shanker Dev Campus, the best management college in Nepal—a place where dreams are nurtured and future are built.

Prashant Nepal
4th Semester



As a student of BBM at Shanker Dev Campus, I am thrilled to share my enriching experience at one of Nepal's premier educational institution. our campus is a hub of academic excellence in management and business studies. The distinguished faculty, diverse curriculum, and emphasis on both theoretical knowledge and practical application equip us with the skills needed to thrive in today's competitive world.

Beyond academics, Our campus offers a vibrant community with events, and extracurricular activities that contribute to our holistic development. These opportunities allow us to cultivate leadership skills, network with peers and professionals, and engage in meaningful projects that make a difference. These things have excelled in various fields globally with invaluable resource for guidance, mentorship, and career opportunities.

I am proud to be part of this esteemed institution and am confident that my time here will pave the way for a successful and fulfilling career.

Ishika Shrestha
4th Semester

Faculty Members

SDC BBM has an enormously competent team of faculty members. The faculty members have a very wide range of knowledge in Business and Management. The professionally ample experience of teachers will certainly benefit the students in their pursuit of higher degree of Management studies. University Professors, Associate Professors and Management and Business experts are the regular SDC BBM faculty members.

Name Lists of Faculties

- | | | |
|--------------------------------------|------------------------|-----------------------|
| • Dr. Dinesh Basnet (Dy. Director) | • Kabindra Koirala | • Bharat timilsina |
| • Asso. Prof. Dr. Sajeeb K. Shrestha | • Mukund Chataut | • Rakhee Shah |
| • Satya Narayan Kalika | • Dipali Sharma Dhakal | • Bharat Parajuli |
| • Keshar Singh Khati | • Shanker Bhurtel | • Basanta Sapkota |
| • Sarita Maharjan | • Nripesh Shakya | • Srijana Khadka |
| • Sushma Sharma | • Binod Shrestha | • Vishma Prasai |
| • Dr. Deepak Mahat | • Shristi Bhattarai | • Sharada Adhikari |
| • Dr. Tulashi Ram Pandey | • Mukunda Raj Bhandari | • Santosh Subedi |
| • Kiran Thapa | • Dipak Basnet | • Yogesh Prasad Joshi |
| • Sharad Adhikari | • Durga Bahadur Khatri | • Kishor Prasad Joshi |
| • Dal Bahadur Shrestha | • Barsha Shrestha | • Sabita Subba |
| • Jagdish Chandra Ghimire | • Manju Shrestha | • Keshav Chand |

Administrative Staffs

- | | |
|----------------------|-------------------|
| • Hanij Man Shrestha | Account Assistant |
| • Sandipa Tamang | Office Assistant |
| • Shushila Khadka | Office Assistant |





University Toppers of SDC-BBA receiving medal from the President of Nepal

Shanker Dev Campus Authority

Asso. Prof. Pitambar Lamichhane - Program Director, Bachelor's Level Special Program (BBM, BBA, BBA-F, BITM)

Lecturer Keshar Singh Khati - Deputy Director, BITM Program
Lecturer Dinesh Basnet, PhD - Deputy Director, BBM Program

Lecturer Laxman Raj Kandel, PhD - Deputy Director, BBA Program
Lecturer Jhabindra Pokharel - Deputy Director, BBA-F Program

Asso. Prof. Kapil Khanal, Ph.D - Campus Chief

Full time Teaching Faculties at Shanker Dev Campus

Professor Shilu Bajracharya, Ph.D
Asso. Prof. Krishna Prasad Acharya, Ph.D
Asso. Prof. Kapil Khanal, Ph.D
Asso. Prof. Pitambar Lamichhane
Asso. Prof. Sajeeb Kumar Shrestha, Ph.D
Lecturer Rishi Raj Gautam
Lecturer Sita Dhital
Lecturer Joginder Goet
Lecturer Binita Manandhar, Ph.D
Lecturer Mikha Shrestha
Lecturer Srijana Khadka
Lecturer Dhan Raj Chalise, Ph.D
Lecturer Ramesh Paudel
Lecturer Dhruva Prasad Subedi
Lecturer Dilliram Bhandari, Ph.D
Lecturer Pitri Raj Adhikari, Ph.D
Lecturer Bhoj Raj Ojha
Lecturer Rabindra Bhattarai
Lecturer Kamal Prakash Adhikari
Lecturer Dinesh Basnet, Ph.D
Lecturer Madhusudan Gautam
Lecturer Indra Bahadur Bohara
Lecturer Jhabindra Pokharel
Lecturer Prakash Kumar Gautam, Ph.D
Lecturer Durga Dutta Pathak
Lecturer Hari Kumar Shrestha
Lecturer Keshar Singh Khati
Lecturer Prativa Pandit
Lecturer Gehendra Raj Koirala
Lecturer Laxman Raj Kandel, Ph.D
Teach. Asst Arun Neupane
Mr. Romakanta Bhattarai
Mr. Kiran Thapa
Mr. Shanker Kumar Misra
Mr. Hiranya Niroula
Mr. Raju Raut
Mr. Chandramani Niroula

Mr. Brajesh Kumar Jha
Mr. Bishow Raj Paudel
Ms. Sarita Maharjan
Mr. Ganesh Poudel
Mr. Keshav Chand
Mr. Surendra Lamsal
Mr. Rajan K.C.
Mr. Suren Babu Kandel
Mr. Roshan Kumar Karna
Mr. Mahesh Khadka
Mr. Deepak Raj Kandel
Mr. Suraj Kumar Chuhan
Mr. Sailendra Kumar Basnet
Mr. Rishi Ram Pantha
Mr. Yagya Prasad Bhattarai
Mr. Santosh Subedi
Mr. Ramesh Kafle
Mr. Chet Bahadur Bharati
Mr. Dipak Basnet
Mr. Yubaraj Sapkota

Visiting Professors & Experts

Prof. Dr. Prem Raj Pant
Prof. Dr. Pushkar Bajracharya
Prof. Dr. Govinda Pd. Acharya
Prof. Dr. Radheshyam Pradhan
Prof. Dr. Sunity Shrestha
Prof. Dr. Santosh Paudyal
Prof. Dr. Madhav Raj Koirala
Prof. Dr. Dilli Raj Sharma
Prof. Dr. Mahananda Chalise
Prof. Dr. Dhruva Kumar Gautam
Prof. Dr. Ramji Gautam
Prof. Dr. Upendra Koirala
Prof. Dr. Dev Raj Adhikari
Prof. Dr. Shreedhar Prasad Lohani
Prof. Dr. Mahendra Shrestha
Prof. Dr. Purushottam Sharma
Prof. Dr. Pushpa Raj Sharma
Prof. Dr. Bihari Binod Pokharel
Prof. Dr. Fatta Bahadur K.C.
Prof. Dr. Shankar Khanal
Prof. Dr. Mana Prasad Wagle
Prof. Dr. Keshav Raj Joshi

Deputy Administrator - Mr. Madhukar Thapa
Deputy Finance Controller - Mr. Sudarshan Thapa



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